



Leverett Historical Commission @ Planning Board
May 2019

PLANNING FOR
INVESTMENT
IN LEVERETT

—
INSPIRED BY ITS
HISTORICAL ASSETS

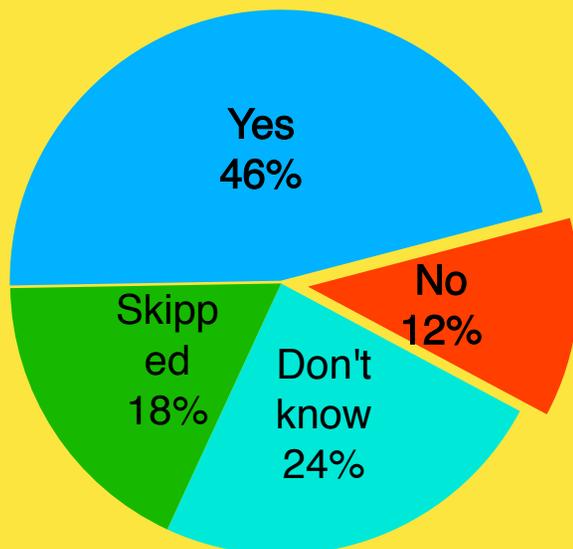
- Engage the Community
- Set goals for planning and for preservation
- Marry Planning and Historic Planning

LEVERETT HISTORIC ASSETS SURVEY, 2018

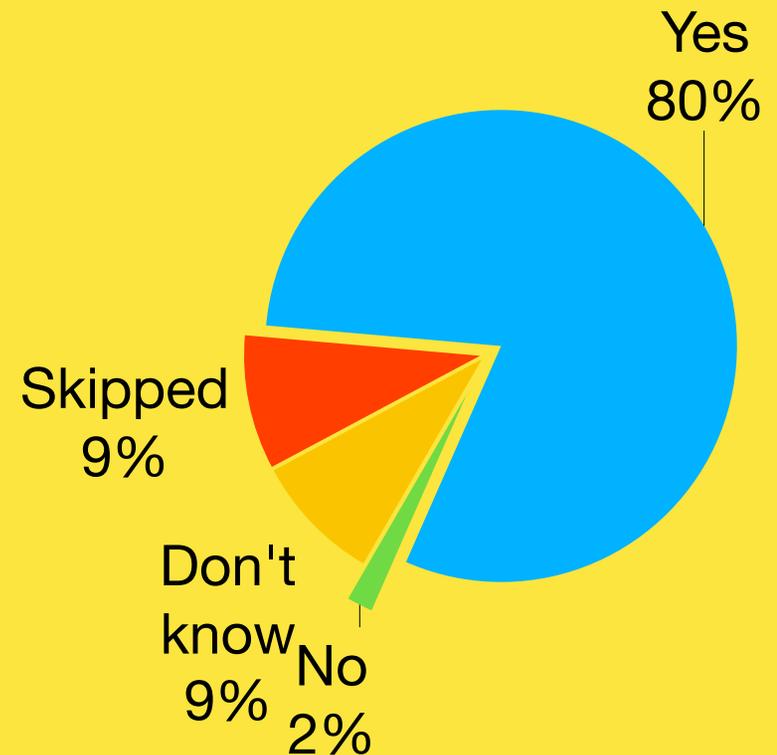
303 residents from 41% of Leverett's households substantially completed the survey

The vast majority plan on staying as long as they can afford the taxes

Question: Do you want restrictions on historic structures/sites?

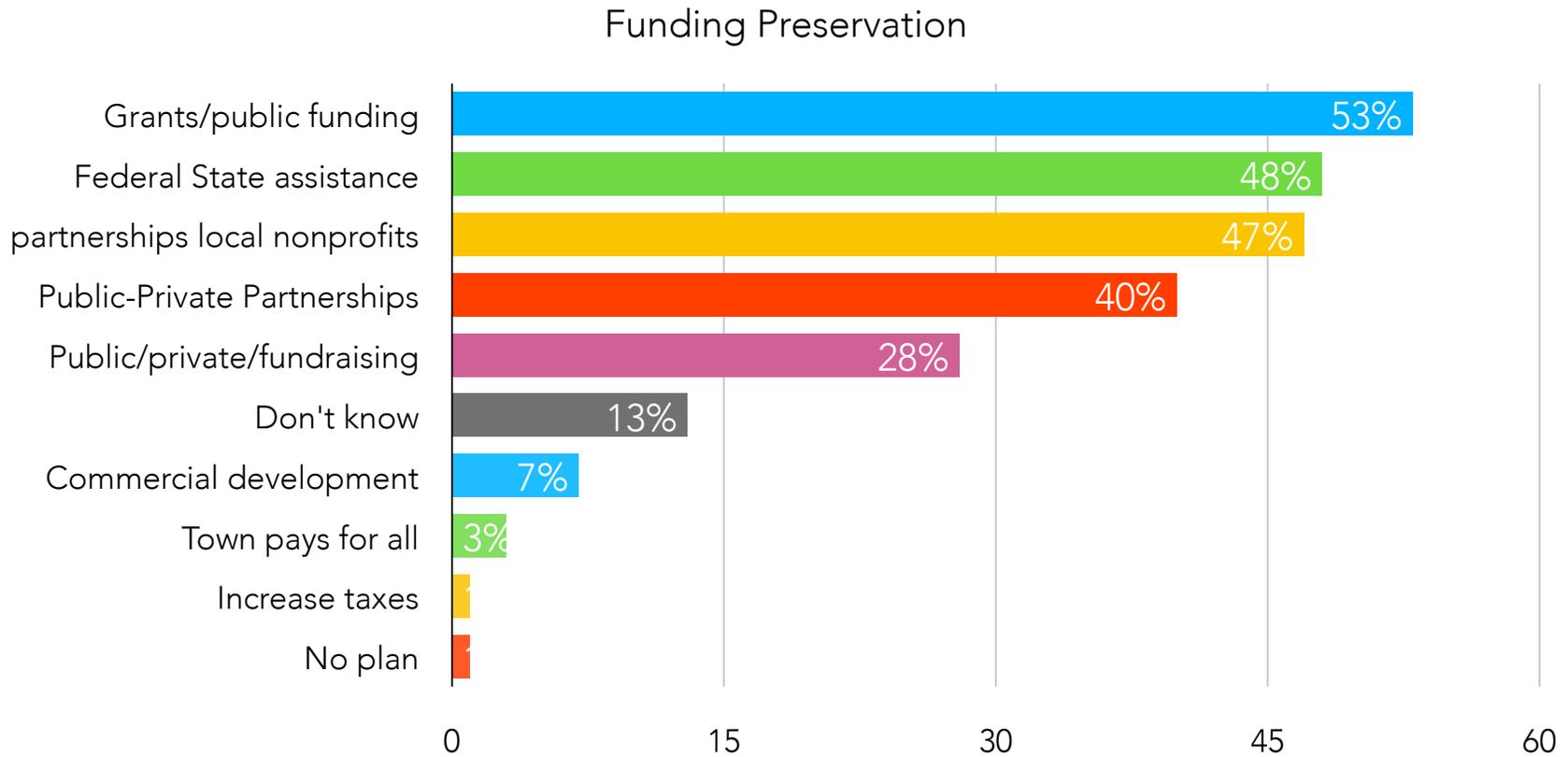


Question: Do you want town-wide preservation planning?



LEVERETT HISTORIC ASSETS SURVEY, 2018

Question: How shall we fund the investment?

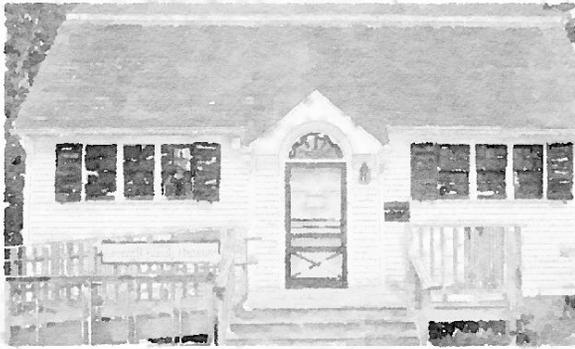


**PLANNING PROBLEM:
TAX REVENUE IS NOT ENOUGH
TO STAY AFLOAT**

**PRESERVATION PROBLEM:
PRESERVATION HAS LARGELY
BEEN FUNDED LOCALLY**

**COMMON GOAL:
INCREASE INVESTMENT IN
LEVERETT**

**FLIP THE COIN:
PROTECT, PRESERVE, AND USE HISTORIC
LANDSCAPE — AS ECONOMIC ASSET TO ATTRACT
THE RIGHT DEVELOPMENT FOR LEVERETT**



How?

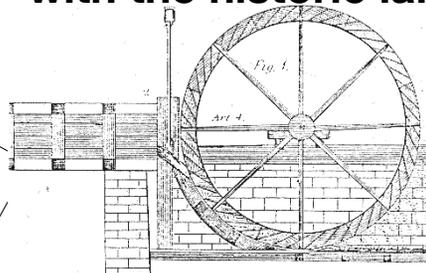
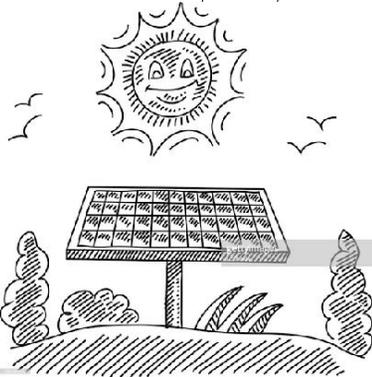


Marry planning and historic planning

Work with voters and town boards to implement regulatory tools to protect historic character and encourage revenue-generating use

Take inspiration from and retain Leverett's historic landscape — which was built on water power by merging innovation and traditional skills

Attract simpatico commercial/business development to complement and work with the historic landscape



FICTITIOUS EXAMPLE: SAWMILL RIVER HERITAGE CORRIDOR AND INNOVATION BUSINESS DEVELOPMENT

