

Planning Board 3/23/22 Minutes

In attendance: Richard Paul Nathhorst, Van Stoddard, Ken Kahn, Steve Freedman, Jean Bergstrom, Tim Shores

Community members present: Pat Duffy, chair of Sustainable Economy Committee, Susan Mareneck, member of same and member of Historical Commission

Minutes from March 17 meeting: unanimously approved

The Planning Board discussed the following items in preparation for the Master Plan project with Emily Innes:

1. The itinerary that Ken drafted for the Site Walk scheduled for April 1st, 10am to 1pm.
 - a. Steve will talk to North Amherst Motors about renting a van for the day.
 - b. Planning Board members who are interested in attending: Ken, Steve, Jean, and Tim.
 - c. Pat Duffy is interested in joining.
 - d. Tim reported that LES Principal Annie Foley-Ruiz is considering attending.
 - e. Tim invited Selectman Melissa Colbert.
 - f. Tim will reach out to invite a reporter (Richard suggested Richie Davis)
 - g. Ken will revise the itinerary to plan a route for the day.
2. The Working Group postcard and survey, designed by Emily Innes. Everyone agreed that it looks good. Per Emily's timeline, she will be responsible for printing the postcard, and the Planning Board and Town staff will be responsible for mailing.
3. The survey questions. Tim gathered corrections and suggestions from everyone, and will provide these to Ms. Innes on the afternoon of Thursday, March 24:
 - a. In multiple choice options about "how did you hear" and "how do you prefer to be contacted", change "local list serv" to "Leverett Connects"
 - b. In question #13 about what is important to survey respondents, the option "Social resiliency" is not clear. Ask Emily to consider a different term, or to provide information in a sidebar or tooltip.
 - c. Suggest "Senior services" as an option in this question about what is important (#13).

Meeting adjourned unanimously, 9pm.